

# SANJEEVANI INSTITUTE FOR EMPOWEREMENT AND DEVELOPMENT (SIED)



**IN RESPONSE TO COVID-19 PANDEMIC**

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# COVID-19 PANDEMIC - SIED'S PROACTIVE RESPONSE



**WE 'ANALYSED', 'LEARNT', 'TOUGHT', 'PLANNED', 'IMPLEMENTED' AND ARE 'VERY CLOSE TO WON THE BATTLE AGAINST COVID-19 PANDEMIC FOR AND WITH OUR PROJECT COMMUNITIES**

# OUR SPONTANEOUS FIRST RESPONSES

- “We have to be with the Project Communities When they are facing the Toughest Ever Time”
- “This is the real test of our strong commitment towards the development of rural communities”
- “ Lets Jointly defeat the COVID-19 together with the Project Communities
- “ If Doctors, Nurses & Police leading the COVID-19 Battle, why not WE ?”



# WE ASSURED THEM “WE ARE WITH YOU TILL WE WIN”

- We brainstormed on all COVID-19 related aspects and information available in the public domain
- We prepared ourselves for most challenging task
- We started communications with conference calls, short informative films, whatsapp group and calls with community leaders
- We won confidence of community in this toughest ever time



# WE REACHED OUT TO THEM

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- **With all Precautionary Measures in place we-**
- **Met women, VDC, GP-Members and Teachers**
- **Enhanced Awareness Measures to be Adopted**
- **Helped in Sisinfectant Apraying and Cleanliness**
- **Analysed what is there and what is the absolute need of the poor families**
- **This built strong bonding between SIED Team and Communities**



# WE WALKED THE TALK

- Each And Every Member Of Team Sied Contributed as per Her/His Capacity to Build the Small Relief Fund
- During Strict Lockdown, We Reached Out To Poor Families And Provided them Basic Grocery Kits to avoid their starving
- Provided Face Mask and Sanitizers
- Provided Vegetables and Tents to Stranded Labours
- Villagers Observed Initially and later joined hands in our efforts



# PROJECT ASSESTS ARE INSTRUMENTAL

- Village Communities Could Fulfill All Their Basic Needs With-
- Empowered CBOS/VDCS/SHGS
- Savings in Women SHGS
- Linkages with Government Departments
- Increased Grain Production
- Increased Vegetable Production
- Increased Water Availability
- Operational Non Farm And Off Farm Interventions
- Awared Project Communities



# VILLAGE SELF DEPENDANCY ENCOURAGED DURING LOCKDOWN

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- **All livelihood interventions to serve village needs**
- **Even face masks were stiched in village itself**
- **All vegetbales grwon to be made available for villagers**
- **Grains to be made available for poor and needy families**
- **Grocery shops to fulfill village needs**
- **This was a self help approach leading to self dependency**



# Adaptive Response towards Covid-19

Water Resource Management | INCREASED WATER AVAILABILITY





# Adaptive Response towards Covid-19

Food Security | INCREASED VEGETABLE & GRAIN PRODUCTION





# Adaptive Response towards Covid-19

Sustainable Livelihood | FOR LANDLESS & MIGRANTS





# Adaptive Response towards Covid-19

Support to needy families | PROVIDED GROCERY & VEGETABLE KITS





# Adaptive Response towards Covid-19

Awareness Generation | SANITIZATION OF PUBLIC PLACES



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# WAY FORWARD

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- ⇒ Our Project communities are positioned in an advantageous position when compared with other adjoining non project villages. This is realized very clearly during COVID-19 Pandemic.
- ⇒ The outputs delivered by the project both in soft and in hard in these villages have been instrumental to make the difference.
- ⇒ Reconfigurable network of stakeholders has been in a position to deal with COVID-19
- ⇒ It's not that the COVID-19 Pandemic is over for these villages, but the point to note here is that these communities are likely to succeed in dealing with it more effectively as compared to other villages

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# THANK YOU.....

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